



## 2020-2021 ATT Pogrud Family Judaic Artwork Contest Rules

1. Art Content:
  - a. **Theme: What *Chesed* Means to Me**
  - b. Focus on a specific *chesed* that is fundamental to the *Torah* way of life chosen by the student
  - c. Should contain a minimum of 6 details about the *chesed* – i.e. mitzvos, special customs, reasons/benefits for doing the *chesed*, origin of the *chesed* in *Tanach* or our history
  - d. Contains a title that includes the name of the *chesed*
  - e. Options
    1. Create a story board illustrating a specific *chesed* that is fundamental to the *Torah* way of life
    2. Create an informational board depicting/explaining a specific *chesed* that is fundamental to the *Torah* way of life
  - f. **On the Student Entry/Checklist/Brief Explanation Form (see #10 below on this rule sheet), provide a brief written explanation that answers these two points:**
    1. **Explanation of the *chesed* that is fundamental to the *Torah* way of life**
    2. **Why you chose to illustrate this specific *chesed* (its special meaning to you)****Maximum length: 5 sentences**  
**Explanation should contain a title that includes the name of the *chesed*.**
2. All artwork should be the student's original work reflecting an original design or concept of the student.
3. One entry per student
4. Artwork paper:
  - a. Size of artwork: 9" x 12"
  - b. Color: white or off-white
  - c. Weight: 70 lb. – 90 lb.
  - d. Note: Currently available at Walmart or the ATT (2 sheets of paper per student will be available for pick up: 9:30 – 4:30pm Monday – Thursday, 9:30 – 12:00 on Fridays)
5. Acceptable materials: pencils, colored pencils, crayons, paints, markers
6. Only freehand drawn letters may be used.
7. Artwork can be realistic or abstract. People and animals can be included.
8. Artwork is to be two dimensional.
9. Artwork should not contain:
  - a. Computer generated art and graphics
  - b. Lamination
  - c. Copyrighted characters, photographs, and magazine or newspaper illustrations
  - d. Glitter, wood, plastic, glass or metal
  - e. Taped/glued on pieces and stickers
10. On the back of the artwork tape the Student Entry/Checklist/Brief Explanation Form. (See handout: 2020-2021 Pogrud Family Judaic Artwork Contest: Student Entry/Checklist/Brief Explanation Form)
11. Prizes: \$50.00 per winner
12. All submitted artwork is the property of the ATT and may be published in an ATT publication. Please take a picture of your submission for your records.
13. **Deadline: Wednesday, January 27, 2021, by 5:00 p.m.**
14. **Artwork should be hand delivered to the ATT, 3531 Madison Street, Skokie, IL 60076, to maintain its original shape and submission condition.**